MICHAEL LOWRY

📍 Spicewood, Texas 78669

📞 512-608-5324

✉️ michael.lowry24@gmail.com

EDUCATION AND TRAINING

High School Diploma

Washington Preparatory High School, Los Angeles, CA
June 1989

College

Central State University, Wilberforce, OH
January 1991 – November 1993

SUMMARY

Creative professional with over 20 years of experience in graphic design and multimedia content creation. Proficient in Adobe and Microsoft applications, specializing in print and digital design, typography, and visual presentation development. Proven ability to transform complex concepts into engaging visuals, delivering projects on time and exceeding expectations. Experience spans startups, print companies, and entertainment firms, contributing to diverse teams and enhancing organizational value.

SKILLS SUMMARY

- Adobe Creative Suite
- Data visualization
- Presentation design
- User interface design
- Brand strategy
- Digital marketing
- Visual storytelling
- Attention to detail
- Collaboration skills
- Creative problem solving
- Communication skills
- Time management
- Adaptability
- Complex Problem-solving
- Layout design
- Stock photography
- Typography design
- Trend research
- Visual design
- Style guide development
- Mobile app design
- Billboard design
- Wireframing and prototyping
- Packaging design
- Illustration
- PC and mac platforms
- Visual communication
- Graphic design
- Branding
- Deadline adherence
- Graphic and media design
- Corporate branding
- HTML and CSS
- Video editing
- Image manipulation
- Logo design
- Responsive design
- Image sourcing
- Microsoft office expertise
- Color theory
- Digital imagery
- Accessibility design
- Social media design
- Adobe AfterEffects
- Adobe Photoshop, Illustrator, and InDesign
- Art direction
- Image editing
- Interactive design
- Infographics creation
- Project management

EXPERIENCE

PRESENTATION EXPERT / ART DIRECTOR / GRAPHIC DESIGN

Freelance Designer | May 2010 - Current

- Pioneered high-impact visual strategies for Fortune 500 corporations, specializing in the seamless integration of Adobe Creative Cloud and Microsoft 365 to deliver brand-aligned, executive-level presentations.
- Exercised final creative authority as a fractional Art Director, partnering with agency leadership to architect innovative visual campaigns that pushed the boundaries of traditional brand aesthetics.
- Mastered end-to-end Pre-Press and Print Production, managing complex cycles from file preparation and color trapping to final press checks, ensuring 100% accuracy in high-volume environments.
- Championed inclusive design by integrating Section 508 Compliance, ensuring all Adobe-generated assets and Microsoft documents met rigorous WCAG 2.1/2.2 accessibility standards.
- Engineered multi-platform digital solutions, including responsive UX/UI for corporate intranets and custom, brand-aligned Outlook templates optimized for global marketing promotions.
- Synthesized motion graphics and narrative storytelling—utilizing Premiere Pro and After Effects—to transform static data into immersive, video-driven brand experiences embedded within corporate platforms.
- Directed end-to-end creative operations, managing the full project lifecycle from conceptualization and budgeting to the delivery of high-fidelity digital and print assets.

GRAPHIC DESIGN

Klick Health Marketing | January 2025 – January 2026

- Translated complex health data and clinical research into clear, engaging visual narratives that drive comprehension for medical and pharmaceutical audiences.
- Mastered the interoperability between Adobe Creative Suite and Microsoft Office, leveraging Photoshop and Illustrator to engineer high-fidelity, custom assets for seamless integration into PowerPoint and Word.
- Engineered high-impact PowerPoint presentations for executive leadership, bridging the gap between raw scientific data and strategic corporate storytelling.
- Architected dynamic animated sequences to visualize intricate biological processes and healthcare workflows, enhancing audience retention of vital information.
- Ensured rigorous adherence to stringent brand standards and regulatory guidelines, maintaining 100% compliance in a highly scrutinized industry.
- Spearheaded the design of scalable presentation systems that allowed for the rapid deployment of brand-consistent materials across global health marketing campaigns.
- Leveraged advanced motion graphics and storytelling techniques to transform static medical data into immersive, informative digital experiences.

GRAPHIC DESIGN

Robert Half | August 2024 - December 2024

- Orchestrated a comprehensive overhaul of all print collateral—including flyers, brochures, and catalogs—ensuring seamless alignment with updated Copeland brand standards.
- Directed end-to-end production of print-ready materials, managing complex pre-press specifications, color calibration, and bleed requirements to ensure flawless final output.

- Modernized legacy visual assets by integrating AI-powered Photoshop techniques, revitalizing high-value imagery while maintaining brand authenticity.
- Architected interactive and compelling presentation frameworks designed to strengthen stakeholder communication and maximize audience engagement.
- Leveraged the full Adobe Creative Suite to transition traditional design assets into high-end, modern aesthetics across all corporate touchpoints.
- Standardized cross-platform templates, ensuring that both print and digital materials maintained rigorous brand consistency during the global identity rollout.

PRESENTATION EXPERT / DATA VISUALIZATION / GRAPHIC DESIGN

Charter Communications | October 2019 - September 2024

- Pushed the boundaries of established brand guidelines to modernize and elevate visual storytelling, delivering high-end creative solutions that maintained brand integrity while driving innovation.
- Directed the creation of executive-level PowerPoint decks, bridging the gap between cutting-edge Adobe design tools and Microsoft Office interoperability to meet rigorous corporate standards.
- Collaborated with technical engineering teams to design and animate high-stakes presentations showcasing AI innovations and emerging technology roadmaps.
- Architected end-to-end instructional products and visual experiences, utilizing a systematic design process to deliver high-fidelity digital learning assets across the enterprise.
- Developed standardized, brand-aligned Outlook email templates for large-scale internal messaging and strategic marketing promotions, ensuring cross-platform visual consistency.
- Supported UX/UI initiatives for the corporate intranet, contributing to a seamless, responsive experience optimized for desktop, tablet, and mobile devices.
- Integrated sophisticated data visualization via Tableau into presentation workflows, transforming complex datasets into actionable insights for leadership.
- Produced and edited professional video content using Premiere Pro and After Effects, incorporating motion graphics to elevate internal communications and promotional storytelling.

PRESENTATION EXPERT / GRAPHIC DESIGN

Media Monks | December 2021 - December 2022

- Translated YouTube's global brand identity into high-impact visual presentations, ensuring aesthetic consistency across all executive communications and public-facing assets.
- Partnered with key stakeholders to distill complex data and technical information into sophisticated, narrative-driven presentations that drove strategic objectives.
- Architected a scalable design system and template library, significantly increasing production efficiency while ensuring cross-departmental visual alignment.
- Leveraged Adobe Creative Suite and Google Workspace to engineer high-fidelity, data-rich decks tailored for enterprise-level audiences.
- Maintained rigorous brand integrity and meticulous quality control, providing senior-level oversight for all high-profile deliverables.
- Integrated advanced motion graphics and dynamic transitions to create immersive presentation experiences that maximized audience engagement and retention.
- Directed end-to-end project lifecycles, consistently delivering high-stakes materials under tight deadlines and evolving corporate scopes.
- Standardized Section 508 accessibility across internal slide decks, ensuring all digital materials met inclusive design and federal compliance requirements.

SENIOR ART DIRECTOR/ JR CREATIVE DIRECTOR

PMK+BNC | January 2015 - May 2018

- Served as the primary creative liaison, driving high-level client interactions and leading the strategic review of all visual assets to ensure project alignment with brand goals.

- Exercised final creative authority on aesthetic direction, making critical decisions regarding typography, color theory, and imagery to maintain premium brand positioning.

- Championed the artistic vision for high-profile brand activations, translating client objectives into compelling visual narratives that distinguished projects in competitive markets.

- Directed and mentored multi-disciplinary artist teams, fostering a culture of high-performance creativity and ensuring all deliverables met rigorous agency standards.

- Facilitated collaborative design sessions with clients, capturing complex needs and delivering sophisticated visual solutions that exceeded expectations.

- Oversaw end-to-end project lifecycles, managing budgets and aggressive timelines to ensure the efficient delivery of high-fidelity creative assets.

- Synthesized technical design mastery with strategic insight, elevating the standard for presentation quality and transforming static concepts into immersive brand experiences.

WEBSITES, PORTFOLIOS, PROFILES

https://www.mikelowry2000k.com

APPLICATION KNOWLEDGE

Photoshop, Illustrator, InDesign, Keynote, Premiere Pro, After Effects, Adobe XD, PowerPoint, Word, Excel, Outlook, Figma, Monday, Adobe Express, Adobe Stock Imagery, Google Applications

CERTIFICATIONS & LICENSES

WordPress

CSS

Adobe XD

HTML

REFERENCES

References available upon request.