



# MICHAEL LOWRY / ART DIRECTOR



Michael.lowry24@gmail.com



www.mikelowry2000k.com



Austin, Texas 78738

## EMPLOYMENT

### Freelance Creative Services

Jan 2000 – Present

Job Title: Art Director / Graphic Artist

#### 2021 Client List:

- Waste Management – Graphic Design
- The Houston Outlaws – Presentation Specialist
- San Antonio Zoo – Presentation Specialist
- Veritas – Presentation Specialist

### Charter Communications

Oct 2018 – Oct 2021

Job Title: Senior Instructional Designer

**Duties:** Systematically designing, developing and delivering instructional products and experiences. Using the latest Adobe CC Software (Photoshop, Illustrator, InDesign, etc.) along with PowerPoint to create visual appealing designs. Creative solutions that meet or exceed the project's stated objectives. Manage own accounts and projects, working within clients budget and scheduling requirements. Create Outlook email templates for internal messaging and marketing promotions. UX design for intranet site for desktop, tablet and mobile devices

### PwC PricewaterhouseCoppers

Mar 2019 – Sep 2021

Job Title: Presentation Specialist

### PMK+BNC

Nov 2015 – May 2018

Job Title: Creative Director

### Lucky Tackle Box

2015 – 2018

Job Title: Creative Director

## LIFE PHILOSOPHY

*"Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world."*

- Albert Einstein

## DESIGN PROFICIENCY

- Print Advertisement
- Typography
- Logo and Identity
- Pre-press
- Package Design
- Email Templates
- Conceptual Design
- Web Design
- UX Design
- Ooh Design
- Photo Retouch
- Web Banners
- Trade Show Booth
- POP Display
- Presentation Design
- Mobile Design Layout
- Mobile Banner Ad
- Page Layout

## STRENGTHS

- Photoshop
- Illustrator
- Motivator
- InDesign
- Adobe XD
- Dreamweaver
- Team player
- Acrobat
- After Effects
- Family
- PowerPoint
- Excel
- Fun
- Word
- Problem Solving
- Hard Working